



Statement of Brook Hiddink: Student Results and Sales Reported by Students

I, Brook Hiddink, founder of High Ticket (BERH Stores & Consulting Inc. - FZCO), make this statement to document the student-related claims used in High Ticket's advertising: the total sales students have reported and the individual student results named in our ads. It replaces my Version 2 statement of the same title dated September 22, 2026, which in turn replaced my statements SF-R12 (Sales Reported by Students) and SF-S01-S05 (Student Results Named in Advertising), both dated September 22, 2026. The exhibits are unaltered copies of the records described, reproduced as captured; red outlines or highlighting visible on any exhibit were added when the screenshot was compiled for our records and do not alter the figures shown.

Part 1 — Sales reported by students

1. **Where the figure comes from.** High Ticket surveys buyers of its programs every fall. The Fall 2024 and Fall 2025 surveys, run on Typeform, asked each respondent whether they had launched a store and, if so, the total revenue their store had generated since launch. The survey questions and the method are available on request by email at support@highticket.io.
2. **Method.** Responses from both years are combined. Where a student answered in both years, only the later answer is counted, and duplicate submissions are removed; this is the same rule used for the survey figures in our Earnings Disclosure at highticket.io/disclaimer-policy. A respondent counts as having launched a store if they answered that they had and reported at least one supplier added. The "total revenue since launch" answers of every such respondent are then added together. Answers are taken as given; they are self-reported by each student. Where a student has since posted a later, higher figure publicly with their store dashboard shown, that posted figure replaces their survey answer.
3. **Result.** 503 survey responses, of which 53 reported having launched a store. Their reported total sales since launch add up to \$47,287,157. One respondent, Ryan, reported \$7,180,000 in the Fall 2024 survey and later posted publicly that his store had passed \$10 million, with his dashboard showing \$10,045,693.30 (Exhibit F). Replacing his survey answer with the posted figure brings the total to \$50,152,850 (Exhibit A). The total is gross sales before costs, and it includes students who have since joined High Ticket as coaches.
4. **Results shared in our community channels.** The individual results in Part 2 are documented from each student's own post, review or message. They are **not added** to the total above, because a post showing a single order or a period of sales is not a store



total since launch, and a student who posted may also have answered the survey. The total is only increased where a student's later, higher store total replaces their own survey answer, as with Ryan.

5. Supported wording: **“students have reported more than \$50 million in sales”** and **“over \$50 million in student-reported sales”**.

Part 2 — Student results named in advertising

6. **Consent.** Every High Ticket client signs the client agreement. Section 23, “Use of Success Stories for Promotional Purposes” (Exhibit B, version 2026.09_01), records the client's agreement that High Ticket may use their results, name, business name and likeness in advertising, provided the information is presented accurately, and lets any client restrict that use by emailing support@highticket.io. High Ticket's Terms of Service, Section 10.1 (Exhibit C), grants the same licence over content clients post in the community and in reviews. Each student named below is a client who signed the client agreement, and none has asked us to restrict the use of their results.
7. **Ryan.** Ryan launched his store on **September 5, 2023**. On **October 25, 2023** he posted in our community that the store had crossed **\$100,000 in its first full month**, with his Shopify dashboard for the month showing **\$100.7K in total sales from 41 orders** (Exhibit D). On **December 28, 2023** he posted that the store had crossed **seven figures in total sales** “in just shy of our full month”, that is, in a little under four months from launch (Exhibit E). In a public post on X from his account [@0xGhostRider](#), dated December 7, 2024, he wrote that his business was crossing **\$10 million in total sales** in its first full year, just over 11 months in, with his store dashboard showing **\$10,045,693.30** (Exhibit F). Supported wording: “Ryan did \$100,000 in his first full month”, “Ryan passed \$1 million in total sales in under four months”, and “Ryan passed \$10 million in sales in his first year”.
8. **Kabrin.** A student who now also works with High Ticket as a coach. On June 20, 2023 he posted in our community that the first order from a hotel his store had signed a vendor agreement with had arrived by wire transfer, **\$109,215.75 for 24 units** (Exhibit G). He later posted his largest business-to-business deal to date, a wire transfer of **\$157,500.00** (Exhibit H). Supported wording: “one student's store took a \$157,500 order from a single business customer” and “a \$109,000 hotel order, 24 units in one wire”.
9. **Joel Davies.** One of the two partners behind the business referred to in our ads as “Jack and Joel”. In a public Trustpilot review dated April 20, 2024, he wrote that they have done **over \$3 million in sales** directly attributable to joining High Ticket in 2022 (Exhibit I). Supported wording: “Jack and Joel have done over \$3 million in sales since joining in 2022”.



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10. **Luke Arthur.** On June 4, 2024 he posted in our community that he had closed a **\$50,000 order** that day and was at **\$58,690.50 in sales over the previous 30 days** (six orders), with his Shopify dashboard for May 5 to June 4, 2024 attached (Exhibit J). Supported wording: “a student closed a \$50,000 order” and “\$58,000 in sales in 30 days”.
 11. **Mike Reese.** In a public Trustpilot review dated April 27, 2024, he wrote that he made his **first sale within 30 days of joining** and was able to **leave his 9-to-5** and support himself full time as an entrepreneur (Exhibit K). Supported wording: “Mike made his first sale within 30 days and left his 9-to-5”.
 12. **Ashton Rakoske.** In an email to me, Ashton attached his Shopify dashboard showing **\$608,834.63 in total sales** for his store (Exhibit L). The capture does not show the period the figure covers or the date of the email; the figure is used as a total only. Supported wording: “Ashton’s store has done over \$600,000 in sales”. Wording such as “built a business to millions” is not used for Ashton.
 13. **Yashar.** A student in coach Kabrin’s group. On **April 20, 2024** he posted in our community, in his own words, that he had been in the program about seven months, that his Google Merchant Center account had been suspended for about four of them and restored in early February, that he made one sale in February and one in March totalling **\$8,000**, that April had already reached about **\$27,000**, and that a business had reached out to his store and over one week placed a **\$71,000 order**, with his Shopify “Today” dashboard showing **\$71K in total sales** attached (Exhibit M). Supported wording: “Yashar’s store took a \$71,000 order from one business customer” and “about \$27,000 in a month, then a \$71,000 order”. The order was placed with the store; the ads do not say it was closed by phone.
 14. **Yuvy.** On **June 20** he posted in our community two Shopify dashboards for two orders that came in that week: one order of **\$77.99K** and one order of **\$21.6K**, together about **\$99,600** (Exhibit N). The capture shows the month and day of the post; the year is cut off in the capture and the original post is on file in our community. Supported wording: “two orders in one week, \$77,990 and \$21,600” and “nearly \$100,000 from two orders in one week”.
 15. **Jordan Bajic.** On **April 29, 2024** he posted in our community a screenshot of two notifications from the same evening: a Shopify order for one item totalling **\$32,995.00**, created from a draft order, and a Mercury bank notification that **\$32,995.00 had been received by ACH** from the customer (Exhibit O). The customer’s name and account details are blacked out by the student. Supported wording: “a student’s store took a \$32,995 order, paid in full by bank transfer” and “a \$33,000 order”.
 16. Each result is the student’s own account, in their own words, of their own store. The dollar figures are gross sales as shown on the student’s Shopify dashboard or order



notification, before costs. These are individual results and are not typical; the figures for all surveyed students are in our Earnings Disclosure at highticket.io/disclaimer-policy, and every ad that uses a student result carries that disclosure. Where a student has since joined High Ticket as a coach, the ad says so.



Exhibit A. Figures compiled from the survey responses and one publicly posted update

Measure	Value
Survey waves combined	Fall 2024 and Fall 2025
Survey responses (after removing duplicate submissions)	503
Respondents who reported launching a store (with at least one supplier added)	53
Sum of reported total sales since launch, as surveyed	\$47,287,157
Ryan: survey answer replaced by his publicly posted figure	\$7,180,000 → \$10,045,693
Total after the replacement	\$50,152,850
Basis	Self-reported by each student; gross sales before costs



Exhibit B. High Ticket client agreement, Section 23, Use of Success Stories for Promotional Purposes (version 2026.09_01)

23. USE OF SUCCESS STORIES FOR PROMOTIONAL PURPOSES

Client agrees and acknowledges that Company may use the Client's successes, including but not limited to testimonials, results, case studies, and any other related achievements, for marketing, advertising, and promotional purposes. Such use may include but is not limited to social media posts, advertisements, website content, email campaigns, and other marketing materials, in any media now known or hereafter developed.

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Client further agrees that the Company may reference the Client's name, business name, likeness, and general results obtained through participation in the Program, provided such information is presented accurately and respectfully. The Client grants the Company a non-exclusive, royalty-free, perpetual, worldwide license to use this information for the purposes described herein.

If the Client wishes to remain anonymous or restrict the use of specific details, the Client must notify the Company in writing via email at support@highticket.io prior to such use. The Company will make reasonable efforts to accommodate such requests but reserves the right to use aggregated or anonymized data as part of its promotional efforts.

By signing this Agreement, Client affirms their consent to this clause unless otherwise communicated in writing.

Exhibit C. High Ticket Terms of Service, Section 10.1, Your content; license to us

10. Your Content; **Testimonials**; Feedback10.1 Your content; license to us.

If you post, upload, or submit content to or through the Services — including community posts, comments, reviews, questions, photos, videos, screenshots, suggestions, ideas, and materials shared on coaching calls ("**User Content**") — you retain your ownership, but you grant us a nonexclusive, royalty-free, worldwide, perpetual, irrevocable, fully sublicensable, and transferable license to use, host, store, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, perform, and display that User Content, in whole or in part, in any media now known or later developed, and to use the name, username, city, and state/country you submit in connection with it. We may edit, shorten, or correct grammatical and typographical errors in User Content before use, and we are under no obligation to use, publish, retain, or return any User Content. Except as described in our Privacy Policy, User Content is treated as non-confidential and non-proprietary — do not post anything you need to keep private. You represent and warrant that you own or control all rights in your User Content, that it is accurate and lawful, that its use under this license will not violate these Terms or injure any person, and you will indemnify us for claims resulting from content you supply. We have the right, but not the obligation, to monitor, edit, or remove any User Content, and we assume no responsibility or liability for content posted by you or any third party.



Exhibit D. Community post by Ryan, October 25, 2023: “Officially crossed \$100K in our first full month!”, with Shopify dashboard for the month showing \$100.7K total sales, 41 orders



3 replies

October 25th, 2023 ▾



Ryan 6:36 AM

Officially crossed \$100K in our first full month!

 6 



2 likes

October 25th, 2023 ▾



Ryan 6:36 AM

Image from iOS ▾

Live

Today

Yesterday

This week

This month

Sessions	Total sales	Sessions
273	\$100.7K	4.3K
visitors	41 orders	3.68K

20k





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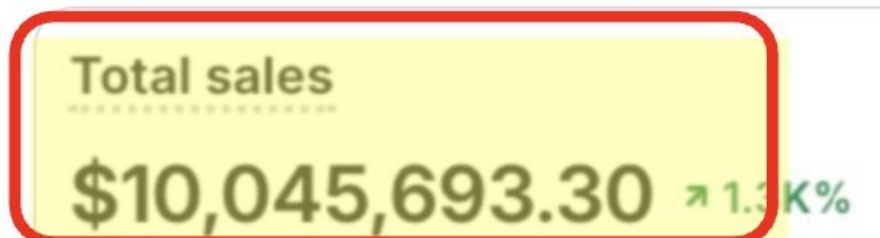
HIGH TICKET.IO

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Exhibit E. Community post by Ryan, December 28, 2023: seven figures in total sales on the store, launched September 5, 2023



Exhibit F. Public post on X by Ryan (@0xGhostRider), December 7, 2024: total sales \$10,045,693.30





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Exhibit G. Community post by Kabrin, June 20, 2023: hotel order, \$109,215.75 by wire, 24 units

 13  4  June 20th, 2023 ▾

 **kabrin 10am PST - 8pm PST** 11:14 PM

First order from the hotel we signed a vendor agreement with came through via wire transfer this morning. They ordered 24 units 😄

Screenshot 2023-06-20 at 1.06.27 PM.png ▾



 49  16  10  6  2 

Exhibit H. Community post by Kabrin: largest business-to-business deal to date, \$157,500.00 by wire

 **kabrin 12pm EST - 12am EST** 2:16 AM

Largest B2B deal done to date!!!

Wire came in last night! (edited)

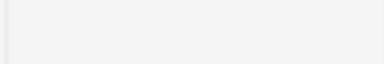
   157,500.00



Exhibit I. Trustpilot review by Joel Davies, April 20, 2024



Joel Davies

1 review AU



Apr 20, 2024

Have done over \$3M in sales that can be...

Have done over \$3M in sales that can be directly attributed to joining HTE in 2022.

I have spent over 25k on courses, the level of responsiveness & expertise you will receive from coaches in the program is unlike any other course i have joined.

Date of experience: April 20, 2024



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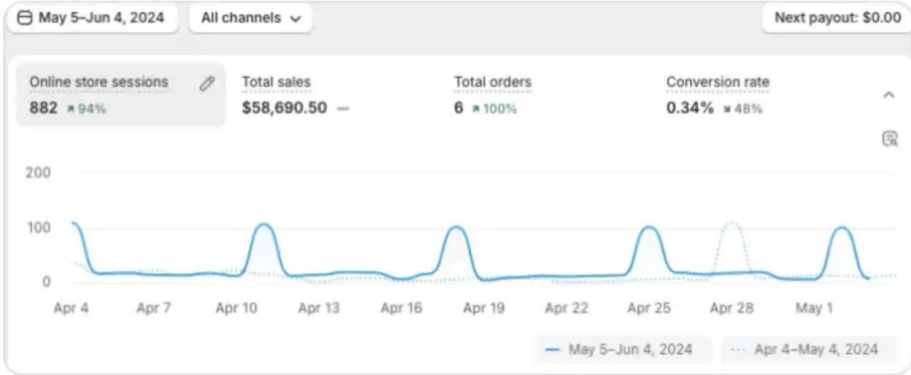
Exhibit J. Community post by Luke Arthur, June 4, 2024, with Shopify dashboard May 5 to June 4, 2024: \$58,690.50

Tuesday, June 4th ▾

 **Luke Arthur** 5:29 PM

ok guys, I haven't posted in a while and this is insane. But I just closed a \$50k order today! and for the last 30 days I'm at \$58k in sales! I'm really shocked because it felt like it wasn't working for what seemed like an eternity and then bam, it just started working. Keep going guys.

Screen Shot 2024-06-04 at 10.24.22 AM.png ▾



May 5-Jun 4, 2024 All channels ▾ Next payout: \$0.00

Online store sessions	Total sales	Total orders	Conversion rate
882 ▲ 94%	\$58,690.50 —	6 ▲ 100%	0.34% ▲ 48%

200
100
0

Apr 4 Apr 7 Apr 10 Apr 13 Apr 16 Apr 19 Apr 22 Apr 25 Apr 28 May 1

— May 5-Jun 4, 2024 --- Apr 4-May 4, 2024

👍 👏 👏 23 🔥 24 🎉 14 🤔 7 🙌 10 🙌 8 😊



Exhibit K. Trustpilot review by Mike Reese, April 27, 2024



Mike Reese

1 review 📍 US



Apr 27, 2024

It changed my life

It changed my life.

I was interested in starting a business but wasn't sure where to begin - Highticket gave me the outline for the exact steps I needed to follow to get everything set up, and I actually made my first sale within 30 days of joining.

I made friends in the community, learned an awesome amount of new skills, and was able to leave my 9-5 and support myself full time as an entrepreneur with the skills & strategies I learned here.

Exhibit L. Email from Ashton Rakoske to Brook Hiddink with Shopify dashboard: total sales \$608,834.63



Ashton Rakoske

to me ▼

Your sending me my own wins 😊

Total sales

\$608,834.63

\$60K

\$40K



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Exhibit M. Community post by Yashar, April 20, 2024, with Shopify “Today” dashboard: \$71K total sales

 1 

Saturday, April 20th ▾

**Yashar - Kabrin's Team** 1:50 AM

Guys, i've been in the program for about 7 months. Suspended for about 4 due to GMC. I got my account back in early February. I made one sale in February and 1 sale in March, totalling \$8k. This month was already amazing for me at about \$27k, and then today happened. Random business reached out, out of the blue and over a week we got this done. \$71k.

Keep your head up. Your time is around the corner. 💪 (edited)

Screenshot 2024-04-20 at 1.14.51 AM ▾

🔍 Go to...

📅 Today ▾ • Live View

Total sales
\$71K
\$80K
\$60K
\$40K
\$20K

 Report



Exhibit N. Community post by Yuvy, June 20: two orders in one week, \$77.99K and \$21.6K

June 20th, 20



Yuvy

12:46 AM

Two sales that came in this past week

2 files ▼

• Live Today Yesterday This week

visitors

Total sales

\$77.99K

1 order

0 20k 30k

12 AM 4 AM 8 AM 12 PM 4 PM 8 PM

View dashboard

📦 2 orders to fulfill

💳 1 payment to capture

visitors

Total sales

\$21.6K

1 order

0 10k 20k

12 AM 4 AM 8 AM 12 PM 4 PM 8 PM

View dashboard

📦 2 orders to fulfill

💳 1 payment to capture

🔥 51

😓 9

👉 4

❤️ 5

😊+

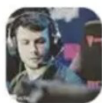


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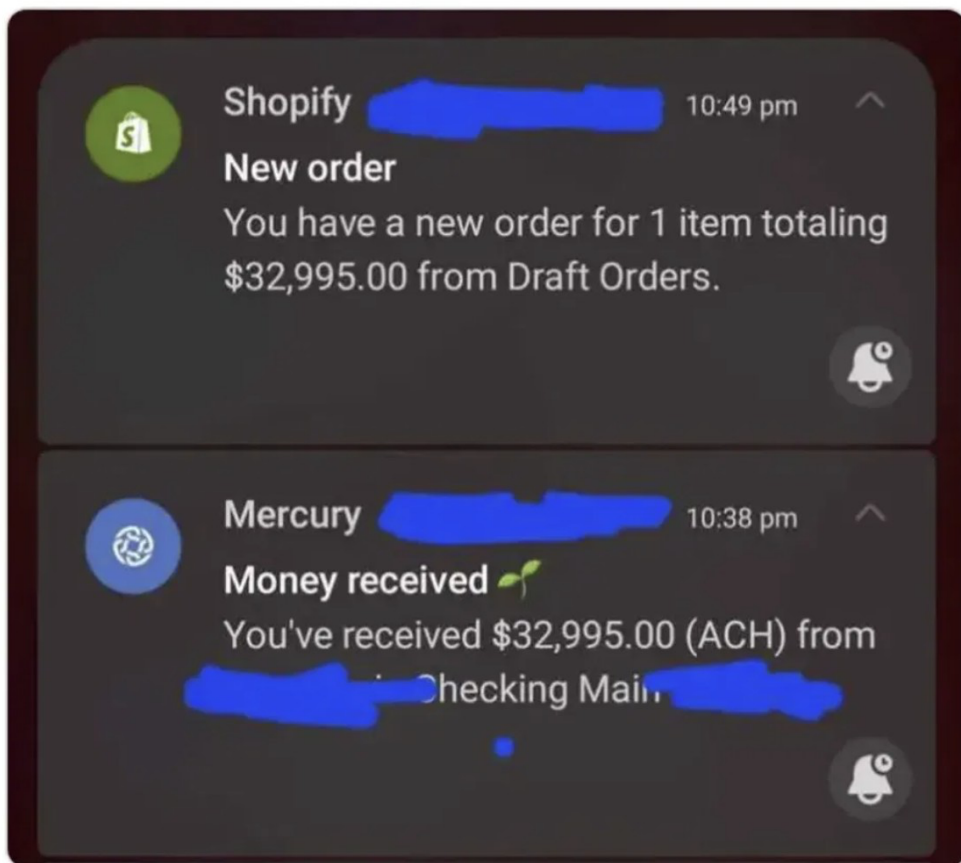
Exhibit O. Community post by Jordan Bajic, April 29, 2024: Shopify order \$32,995.00 and Mercury ACH receipt \$32,995.00



Jordan Bajic 3:05 PM

Steve came through, 2 more to go!

Screenshot_20240429_225148_One UI Home.jpg ▼



I confirm that the statements above are true and accurate to the best of my knowledge and belief, and that the exhibits are unaltered copies of the records described, with personal and pricing details blacked out where noted.

Signed:

Name: Brook Hiddink

Date: September 23, 2026