

STATEMENT OF FACT

Statement of Brook Hiddink: AI Tools Built by High Ticket

I, **Brook Hiddink**, founder of High Ticket (BERH Stores & Consulting Inc. - FZCO), make this statement to substantiate a claim used in High Ticket's advertising: that High Ticket has built AI tools that help students set up and run a store.

1. High Ticket has built and provides to its students a set of AI-assisted tools. As of **September 22, 2026** they include: a **store builder**, which helps a student build their online store; a **niche selection tool**, which helps a student find products worth selling by looking at demand, price point and similar factors; a **marketing plan generator**, which helps a student work out which marketing channel suits their product; a **logo creator**; a **brand kit creator**; and an **email creator** for writing outreach to suppliers when researching them.
2. The set is not fixed. High Ticket is continually building new tools and adding them; the list above is the set available on the date of this statement.
3. The tools assist the student with the work; they do not run the business for them, and using them does not guarantee any result.
4. Supported wording: "**AI tools built by High Ticket that help you build your store, choose a product niche, plan your marketing, create a logo and brand kit, and write to suppliers**".

Exhibit A — Tools available to students as of September 22, 2026

Tool	What it does
Store builder	Helps the student build their online store
Niche selection tool	Helps find products worth selling: demand, price point and similar factors
Marketing plan generator	Helps work out which marketing channel suits the product
Logo creator	Creates a logo for the store
Brand kit creator	Creates the store's brand kit
Email creator	Writes outreach emails to suppliers during supplier research

I confirm that the statements above are true and accurate to the best of my knowledge and belief, and that the exhibits are unaltered copies of the records described.

Signed:  _____

Name: Brook Hiddink

Date: September 22, 2026