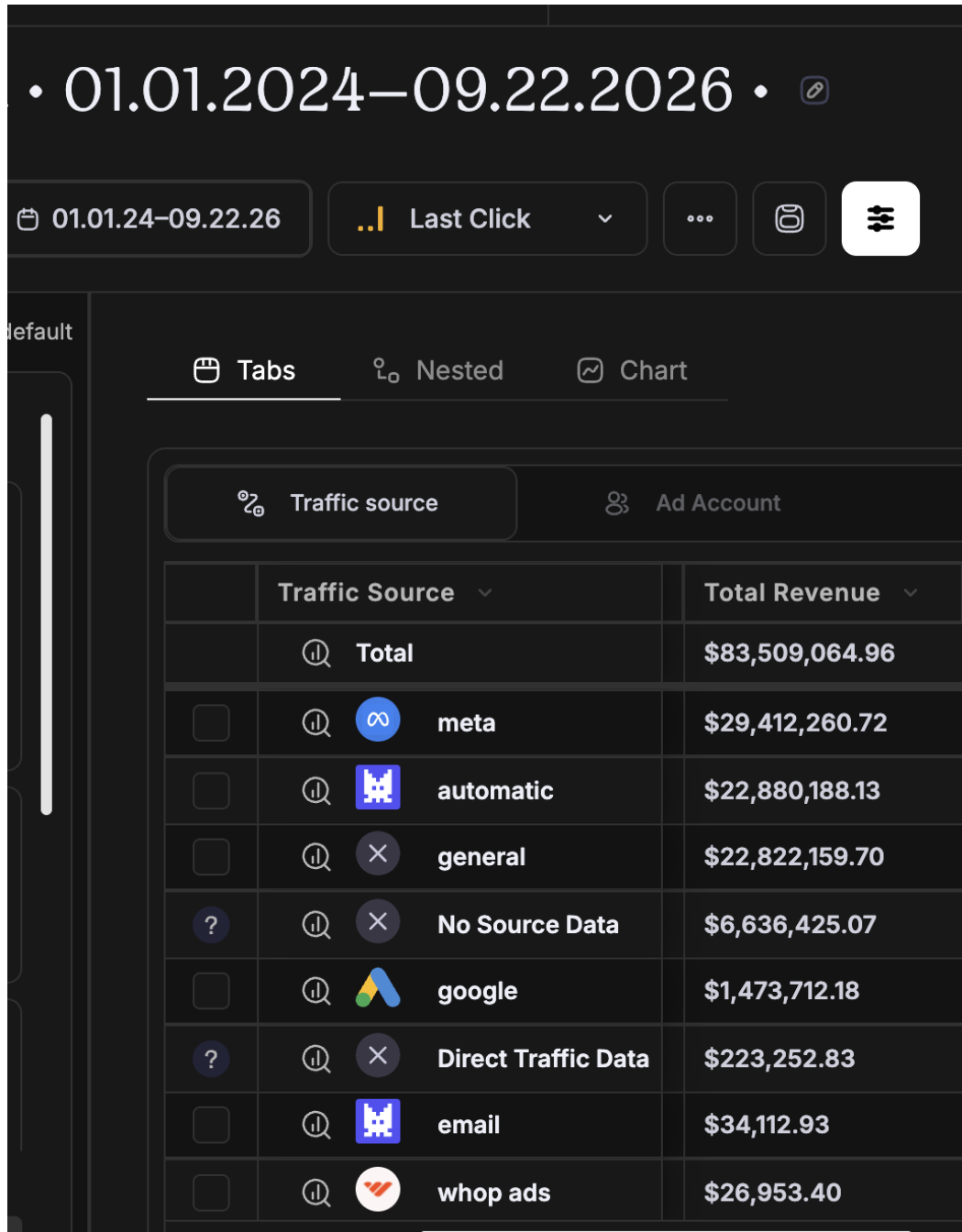


Statement of Brook Hiddink: Online Revenue of My Businesses Since 2024

I, **Brook Hiddink**, founder of High Ticket (BERH Stores & Consulting Inc. - FZCO), make this statement to document a claim used in High Ticket's advertising: "more than \$40 million online", cited in the ads as evidence of my experience in online marketing. The exhibits below are unaltered copies of the records described.

1. Between **January 1, 2024 and September 22, 2026**, the businesses I own and operate generated **\$83,509,064.96** in revenue from online sales, as recorded by our revenue-attribution platform, HYROS, and broken down by traffic source in Exhibit A.
2. This revenue was generated through online marketing: paid advertising on Meta and Google, email, and online sales funnels, as the traffic-source breakdown shows. Acquiring customers through paid advertising is a large part of what High Ticket teaches, and where our advertising cites this figure, it cites it as evidence of that experience.
3. The figure is gross revenue as recorded by the platform, before refunds and before any costs. It is the revenue of the companies I own today. The revenue of the online store I previously ran is documented separately, in my statements on store revenue and margins.
4. Supported wording: **"my businesses have generated more than \$80 million in online sales since January 2024"**, **"I have generated more than \$80 million online through paid advertising"**, and any lower figure, such as "more than \$40 million online".
5. These are my own results and are not typical. They are not a prediction of anyone else's results.

Exhibit A — HYROS revenue report, January 1, 2024 to September 22, 2026, total \$83,509,064.96 by traffic source





I confirm that the statements above are true and accurate to the best of my knowledge and belief, and that the exhibits are unaltered copies of the records described, with personal and pricing details blacked out where noted.

Signed: 

Name: Brook Hiddink

Date: September 22, 2026