

Statement of Brook Hiddink: \$2 Million from One Product

I, **Brook Hiddink**, founder of High Ticket (BERH Stores & Consulting Inc. - FZCO), make this statement to document a claim used in High Ticket's advertising: "\$0 to \$2 million selling one product". The exhibits below are unaltered copies of the records described.

1. Between **October 1, 2021 and October 1, 2023**, gross sales of **infrared saunas** in my store were **\$2,111,452.00**, out of \$6,089,291.46 in total gross sales for the period, as shown in the Shopify report grouped by product type (Exhibit A, "Infrared Sauna" row, highlighted).
2. The figure is gross sales before advertising, supplier cost, payment-processing fees and refunds.
3. Supported wording: "**over \$2 million from one product category, infrared saunas**" and "**\$0 to \$2 million selling one product**".
4. These are my own historical results from a store I no longer operate, and they are not typical.

Exhibit A — Shopify sales report by product type, October 1, 2021 to October 1, 2023

Oct 1, 2021–Oct 1, 2023
No comparison
\$
Annotations
Controls

\$6,089,291.46 Gross sales

1 FROM sales
2 SHOW gross_sales
3 GROUP BY ONLY TOP 5 product_type_at_time_of_sale WITH TOTALS

Refine query

Product type at time of sale	Gross sales
Summary	\$6,089,291.46
Infrared Sauna	\$2,111,452.00
Wood Stove	\$414,615.00
Massage Chair	\$258,205.97
Fire Pit Table	\$241,162.25

I confirm that the statements above are true and accurate to the best of my knowledge and belief, and that the exhibits are unaltered copies of the records described, with personal and pricing details blacked out where noted.

Signed: 

Name: Brook Hiddink

Date: September 22, 2026