

STATEMENT OF FACT

## Statement of Brook Hiddink: How My Store Operated

I, **Brook Hiddink**, founder of High Ticket (BERH Stores & Consulting Inc. - FZCO), make this statement to document a claim used in High Ticket's advertising: that my own high-ticket online store ran without a warehouse, without holding inventory, and without full-time employees.

1. My store operated as an authorized online retailer for third-party brands. When a customer placed an order, the brand or its distributor shipped the product directly to the customer.
2. The business never leased, owned or operated a warehouse, and never held product inventory.
3. The business had no full-time employees. At its busiest, I engaged two part-time virtual assistants on a contract basis who answered live-chat support and helped with order-fulfilment tasks. Their role was optional to the operation of the store, which could be, and at times was, run by me alone.
4. High Ticket, the education company I founded later, is a separate business with its own team. Its team size is documented in a separate statement.
5. Where High Ticket's advertising says "no warehouse", "no inventory" or "no employees", it refers to the facts above. The accurate wording for staffing is "no full-time employees".

I confirm that the statements above are true and accurate to the best of my knowledge and belief.

Signed:  \_\_\_\_\_

Name: Brook Hiddink

Date: September 22, 2026